Global Trade Item Number( GTIN) is a number that uniquely identifies trade items as they move through the global supply chain. It is a well-established standard for every country around the world for trade items. Uniqueness and data quality are two key attributes of a GTIN number that ensure all trade items are identify correctly anywhere in the world. There are rules in assigning each number with a standardized format and structure to ensure that every variation of an item is allocated a single number that is globally unique. GTIN simplifies supply chain management and provides accuracy, speed, and efficiency for business.